



# *A Show of Hands: A Celebration of Deaf Theatre*

## SPONSORSHIP PROPOSAL

### Oscars - \$10,000

- Company logo on all advertisements for Show of Hands Festival (15 – 20 placements) in publications such as *The Boston Globe* (Readership 3.5 million), *The Boston Phoenix* (Readership: 670,000), *Stuff @ Night* (Readership: 200,000) and other area publications.
- Full page advertisement on back cover, center page or inside back cover of Show of Hands festival program (Value: \$1,000).
- Company logo listed on the Front Cover of the Show of Hands festival program.
- Company logo on t-shirts, tote bags and other promotional materials.
- Company name and logo on all promotional materials pertaining to the VIP reception.
- Company logo on all flyers, postcards, posters or other Show of Hands promotional materials.
- Company logo and name in all electronic promotions, including Constant Contacts, Deaf Digest and Mass Deaf-Terps list serve.
- Opportunity to have a company representative introduce Show of Hands festival celebrity guests at the VIP reception and other events.
- Company logo printed on back of all Show of Hands event tickets.
- Prominent company logo placement on Show of Hands web-site.
- Verbal/signed acknowledgement of company as Oscar Sponsor at all Show of Hands events.
- Opportunity to distribute promotional materials at all Show of Hands events.
- Twenty (20) tickets for VIP Reception on Friday evening (Value: \$1,000).
- Twenty (20) tickets for Friday night performance (Value: \$400.00).
- Ten (10) combo tickets for all Show of Hands events (Value: \$550.00).

### Tonys - \$7,500

- Full page advertisement in Show of Hands festival program (Value: \$500).
- Company logo on all flyers, postcards, posters or other Show of Hands promotional materials.
- Company logo and name in all electronic promotions, including Constant Contacts, Deaf Digest and Mass Deaf-Terps list serve.
- Company logo placement on Show of Hands web-site.
- Verbal/signed acknowledgement of company as Tony Sponsor at all Show of Hands events.
- Opportunity to distribute promotional material at all Show of Hands events.
- Ten (10) tickets for VIP Reception on Friday evening (Value: \$500)
- Five (5) combo tickets for all Show of Hands events (Value: \$275).



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### Golden Globes - \$5,000

- Company name and logo listed in the Show of Hands festival program.
- Half-page advertisement in Show of Hands festival program (Value: \$250)
- Company logo placement on Show of Hands web-site.
- Opportunity to distribute promotional material at all Show of Hands events.
- Seven (7) tickets for VIP Reception on Friday evening (Value: \$350).
- Three (3) combo tickets for all Show of Hands events (Value: \$165).

### People's Choice Sponsor - \$2,500

- Company name and logo listed in the Show of Hands festival program.
- ¼-Page advertisement in Show of Hands festival program (\$150)
- Company logo placement on Show of Hands web-site.
- Opportunity to distribute promotional material at all Show of Hands events.
- Five (5) tickets for VIP Reception on Friday evening (Value: \$250).
- Two (2) combo tickets for all Show of Hands events (Value: \$110).

### Supporting Cast - \$1,000

- Company name and logo listed in the Show of Hands festival program.
- ¼-Page advertisement in Show of Hands festival program (Value: \$150)
- Company logo placement on Show of Hands web-site.
- Two (2) tickets for VIP Reception on Friday evening (\$100)
- Two (2) combo tickets for all Show of Hands events (Value: \$110).