

Advertisement Contract for “A Show of Hands: A Celebration Of Deaf Theatre” Program Book

Publication will be in Black and White and based on 8 1/2” x 11” format.

File Format:

All B/W ads should either be camera-ready or saved in PDF, TIF or .JPG formats. No bleeds allowed. All ads must conform to size specification listed below.

Dates and Deadlines:

Advertising space is limited and available on first-come, first-serve basis. Make your reservations now! Reservations and payments must be received by October 1, 2005. Ad copy must be received by VSAM no later than October 8, 2005.

File Submissions:

Ads may be submitted by either CD-Rom or via Email. Please attach a copy of the advertisement, as it should appear in Program Book. Please email the files to: Mary Christopher at info@deaftheatrefest.com.

Terms and Conditions:

Full payment is due with the ad reservation order. Space cannot be cancelled after reservation deadline. Please make checks payable to: **VSA arts of Massachusetts.**

Mail payment/CD-ROM to:

Festival Program Advertisements
VSA arts of Massachusetts
2 Boylston Street #211
Boston, MA 02116
(617) 350-6535 TTY
(617) 350-7713 Voice
(617) 482-4298 Fax
Email: BSK@vsamass.org
info@deaftheatrefest.com

All advertising is subject to VSAM’s approval. VSAM reserves the right to reject advertisements for any reason at anytime. VSAM is not liable if an advertisement is omitted for any reason. Publication of an advertisement does not constitute VSAM endorsement or approval of the products or services.

**“A Show of Hands: A Celebration Of Deaf Theatre”
Program Book**

Standard Ad Rates and Sizes:

<p>1/4 page vertical (3 3/4" x 5") \$150</p> <p>Full page (7 1/2" x 10") \$500</p> <p>1/8 page (3 3/4" x 2 1/2") \$125</p>	<p>1/2 page vertical (3 3/4" x 10") \$250</p>	<p>1/2 page horizontal (7 1/2" x 5") \$250</p> <p>Business Card (3 3/4" x 2") \$100</p> <p>1/4 page horizontal (7 1/2" x 2 1/2") \$150</p>
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A Show of Hands: Celebration Deaf Theatre Program Book Advertisement Rates:

Selection: (Check)

Personal Messages	\$ 20	
Business card (3" x 2")	\$100	
1/8 page (3" x 2")	\$125	
1/4 page horizontal (7" x 2")	\$150	
1/4 page vertical (3" x 5")	\$150	
1/2 page horizontal (7" x 5")	\$250	
1/2 page vertical (3" x 10")	\$250	
Full page (7" x 10")	\$500	
Inside front or back cover (7" x 10")	\$750	
Back cover (7" x 10")	\$1,000	
<i>(Reserved for Presenting Sponsors)</i>		
Center-spread (16" x 10")	\$2,000	
<i>(Reserved for Presenting Sponsors)</i>		
Color ads (covers and center-spread only)	\$500 additional	

Application:

Business/Organization _____
 Contact Name/Title _____
 Address _____
 City _____
 State _____
 Zip _____
 Phone (_____) _____ - _____ V
 Phone (_____) _____ - _____ TTY
 Fax (_____) _____ - _____
 E-mail _____
 Video Phone (_____) _____ - _____
 Website _____

Payment:

Please make checks payable to: **VSA arts of Massachusetts.**
 Send your payment, CD-ROM and a copy of the advertisement to:

VSA arts of Massachusetts
 A Show of Hands: Celebration Deaf Theatre
 2 Boylston Street #211
 Boston, MA 02116

Administrative

_____ Paid _____ AD Rcvd

Date Received _____